

Off to a fast start!

We need your help to maximize our YouVersion opportunity

One month ago, our Gospel of Mark reading plan went live on the YouVersion Bible app.

Ready for our first report? **More than 2,200 people are subscribed to the 50-day plan ... in 62 countries!**

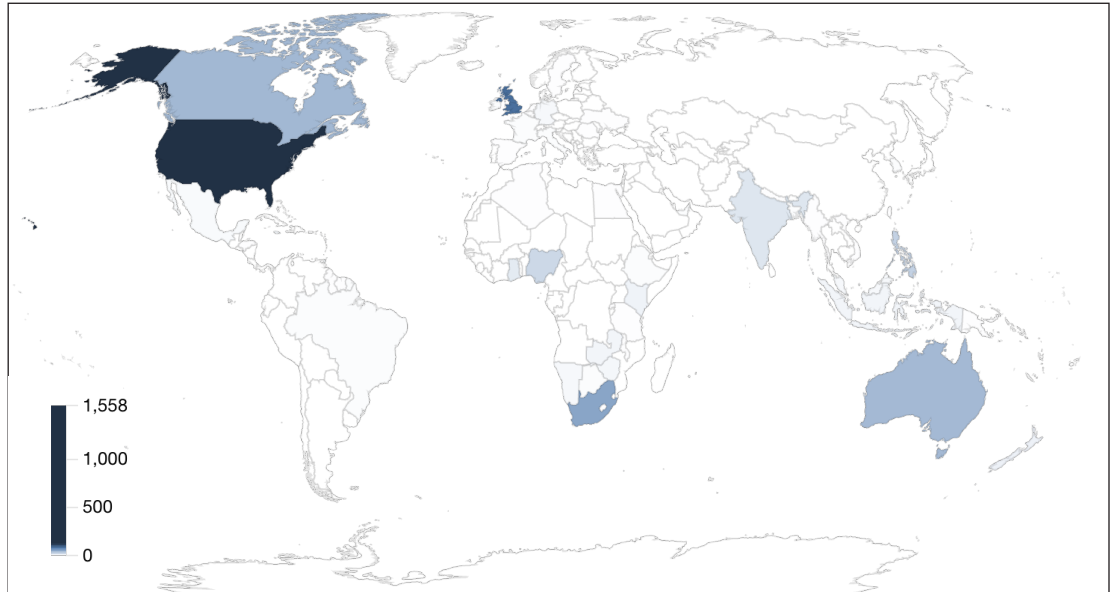
We're also working directly with representatives from YouVersion to turn our fast start into a long-term ministry that could reach an amazing number of people around the world.

You can help us maximize this opportunity.

1 Pray for our YouVersion opportunity. God has already done more than we could “ask or imagine” (Ephesians 3:20-21) with this project. He can do much more if we only ask!

2 By all means, we want you to be a subscriber. We need people to **FINISH** this 50-day reading plan.

3 Share this reading plan. Word of mouth is always our best way to get new subscribers. Social media posts also help. It's easy to share the plan from the app. Just click on the share icon and you'll have several ways to share our Gospel of Mark plan with your friends.



Most of our subscribers (1.6K) are in the United States. But we're seeing a surprising response in the UK (85 subscribers), South Africa (53), Canada (42), and Australia (41).

This share icon will let you quickly share this reading plan with anyone. Use it!

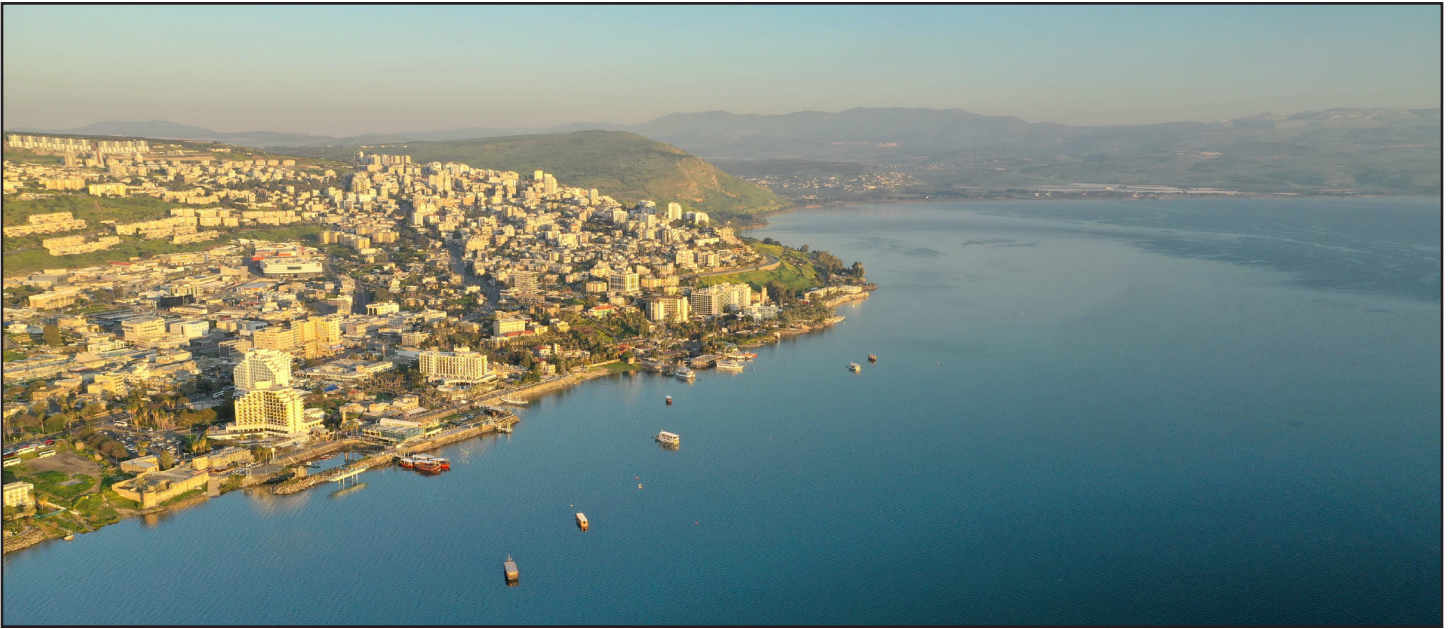
“Follow” BibleStock!

Under “plan info,” click on one of the five stars to share your rating with others.

The screenshot shows the BibleStock app interface. A purple header contains a home button, a play button, and a share icon. Below the header, there's a 'Following' indicator. The main content area features a 'Featured Plan' for 'The Gospel of Mark' with a 'BibleStock' logo. At the bottom, there are navigation icons for Home, Bible, Plans, Discover, and You. A 'Plan Info' modal is open, showing a thank-you message and a 'Rate this Plan' section with five stars.

4 Rate this plan. We haven't had many ratings. We need more! This is one way we can become more visible to more people on the Bible app.

5 Follow BibleStock. You'll be the first to know when we post new reading plans.



Everything about this picture would have amazed us in 1976. Who knew the “Sea” of Galilee was a lake? Who could have imagined 4K digital photography ... from a drone?

In '76, this was unthinkable

I spoke to some high school graduates recently, and that caused a season of reminiscing of my own days in high school.

I was a pretty big dreamer in 1976, but the idea of smart phones, international travel, and an app that would let us connect with people around the world ... there's just no way. We couldn't have imagined it.

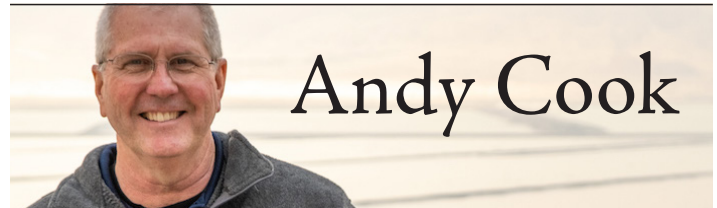
At church, all my pastors had nearly commanded us to dream big dreams. Jesus had given us the Great Commission, and it was our job to go to the “ends of the earth” with the Gospel. That means I was also convinced Jesus wanted me to do my part in fulfilling the Great Commission.

Do you remember similar messages, perhaps? Did you think the same thing I did? If we were going to reach the ends of the earth, at some point we were going to need a canoe and a willingness to paddle to remote islands on the opposite side of the globe.

That, in a word, seemed impossible. Unthinkable.

Not with our God. And not with a stunning advancement in technology.

Fast forward 50 years. Just last weekend, Melody



Andy Cook

and I were looking at some of the countries where YouVersion says someone is subscribed to our Gospel of Mark reading plan. “Where is Nauru?” she asked. “I have no idea,” I answered. “Google it.”

Seconds later, she told me that Nauru is the smallest Island nation in the Pacific Ocean, northeast of Australia.

In other words, it's the other side of the globe.

And I didn't need a canoe to get there.

I'm so excited about what God is already doing through this new phase of our ministry. If this is what one month can bring, imagine what we'll do in a year's time!

Thank you for being a part of this ministry. Together, we're having an impact on one person in Nauru ... and all around the world to 2,200 other people. To God be the glory!