

Our next decade

BibleStock could help us reach ‘the ends of the earth’

In our first decade of full-time work, Experience Israel Now was able to reach nearly 100,000 people in our virtual-tour Bible conferences, most of them in the southeastern United States.

In our next decade?

We’re hoping to reach *millions* of people through pastors, missionaries, Bible teachers, seminary professors, and small-group leaders around the world.

By equipping and training others to use our visual resources, more people than ever can experience the life-changing lessons from the lands of the Bible.

Last year, we asked our supporters to help us build a new website that would offer our video library to Bible teachers.

Because of the generosity of so many, we launched **BibleStock.org** on May 1!

Already gaining a few subscribers, BibleStock has the opportunity to create both influence *and* income. If thousands of pastors and other Bible teachers catch the vision of showing their audiences the land of the Bible, we’ll have income for ministry opportunities we never could have imagined just a few years ago.

But we’re still very much in the first stage of promoting this resource. We need your support now to help BibleStock reach “the ends of the earth.”

The screenshot displays the BibleStock.org website. At the top, a navigation bar includes links for Home, About, Tutorials, Coaching for Bible Teachers, Christmas, Contact Us, Log In, and a Subscribe Today button. The main header features the BibleStock logo with the tagline 'SEEING IS BELIEVING'. Below this, a large section titled 'Captivating Holy Land Videos for Your Church, Small Group, and Personal Bible Study' promotes a free trial. A search bar allows users to find videos by Bible verse, location, or keyword. Four primary user categories are highlighted: Pastors & Bible Teachers, Small Group Leaders, Media Teams & Church Tech, and Individual Personal Study. A section titled 'DISCOVER IT! Search' explains the search functionality. Another section, 'DOWNLOAD IT! Download', describes the ability to download high-quality videos. A third section, 'DROP IT IN! Present', highlights the visual quality of the content. Testimonials from Dave Ramsey and Brad Gray are featured, with Dave Ramsey's quote stating: "The most impactful trips I have ever taken allowed me to visit key biblical sites. The visual impact on my learning and spiritual development has been amazing. BibleStock allows you to visit these sites visually with incredible video, photography, and insights. Love this tool!" Brad Gray's testimonial mentions his role as the founder of 'Walking The Text'. A video player shows a recommended resource from Brad Gray. The bottom section, 'Explore BibleStock Videos', displays a grid of video thumbnails with titles such as 'Caesarea Philippi Banias River', 'Jerusalem Old City Temple Mount Facing Sunrise', 'Gath Rise-Up And Pullback Footage', 'Nile River Growth Along Banks And NEAR BY WILDERNESS', 'Abraham And Isaac', and 'Ein Gedi As An Example Of Living Water'.

When a pastor like Benny Tate (Rock Springs Church, Milner, GA) uses one of our videos, our ministry immediately impacts thousands of people through his ministry. If *thousands* of pastors would use these resources, the reach of our ministry would be immeasurable. Our challenge for 2026 is to connect more Bible teachers with BibleStock.



A battle from the beginning

Nearly two years ago, while standing on the Mount of Olives, I filmed a short video for the people who've so faithfully supported Experience Israel Now.

I shared my vision of what would come next for our ministry. "I don't want to train one person to do this work," I told the camera. "My dream ... is to train *thousands* of people to do what I'm doing!"

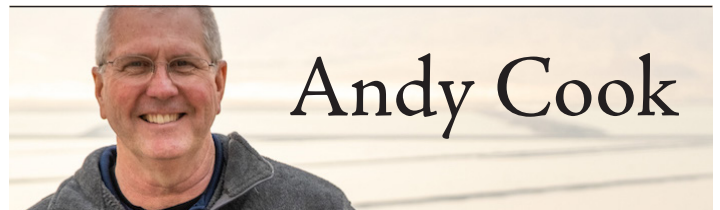
The video was edited a few hours later and uploaded to the Internet. It was the last thing I did before going to bed after a remarkable week of exploring Jerusalem by myself. I'd leave for home the next morning.

In the middle of that very night, Iran attacked Israel. I awoke to the sounds of explosions and air raid sirens, and stayed awake until dawn. Amazingly, my flight left on time! Thirty hours after the attack, Melody and I were together again. It was one of the most exhausting days of my life!

Maybe there's a symbolic connection between these two stories.

We have, indeed, set the stage for the next decade of work for Experience Israel Now. BibleStock has been created. A few people are already using the resource. I'm having conversations with Bible teachers all across America, Europe and Africa. What was once a dream is now a reality.

At the same time, it feels like an exhausting battle. For a year, we've faced one hurdle after another.



Andy Cook

The Google grant won't allow their recipients to use words on non-profit ads like "Bible," "pastor," "church," "Jesus," "Christianity," "sermons," or even "ministry."

Here's a case in point: In June, we received a Google Ads grant for non-profit organizations worth \$5,000 a month. But the Google grant won't allow their recipients to use words like "Bible," "pastor," "church," "Jesus," "Christianity," "sermons," or even "ministry."

The grant, therefore, is practically worthless. Even our "BibleStock" logo is forbidden!

Just as frustrating, it took several weeks before we discovered that what had once looked like an answered prayer was anything but.

That's why we're buying ads. Forget the grant! We can say anything we want on paid ads, and advertising on Google is still the most cost-effective way of getting our message out to pastors around the world.

In addition to sharing our videos with millions of people, BibleStock has the potential of paying for itself, and making money for other ministry ventures.

Imagine how many pastors we could take to Israel if BibleStock creates significant income for us! We could also add more photos and video clips to our BibleStock library.

But first, we have to convince pastors and other Bible teachers to try a new way of teaching biblical truth.

This is where you can help us.

If you're reading this newsletter, you probably know how effective it is to see the place where an event in the Bible took place. Getting pastors who've never used video in their sermons to give it a try?

That's tough. That's a big, big challenge. For 2,000 years, we've been using only words to describe a book that has no pictures.

You can help me change this reality.

Our year-end campaign is ambitious, to put it mildly. We're raising \$100,000 by December 31, and most of that money would be spent on advertising BibleStock. As 2026 moves forward, we'll try to spend even more on advertising. If we can see a surge in subscriptions, BibleStock can fund its own advertising campaign.

Clearly, the faster we can connect Bible teachers with this incredible website, the faster we can reach millions of people.

So thanks for praying for us, encouraging us, and helping us fund this mission.

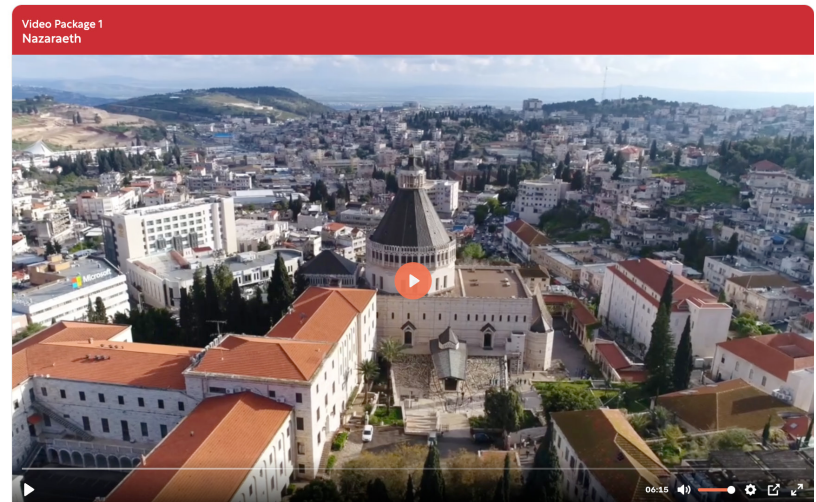
It's been a battle right from the start, and it's likely to be a slow process of introducing visual elements into sermons and Bible lessons the world over.

But with your help and God's favor, I'm convinced we're going to see BibleStock make a difference all over the world.



COACHING FOR CHRISTMAS MESSAGES

Looking for an amazing resource to boost your sermons or small-group studies this Christmas? We've got five coaching videos loaded with information, ideas, and free video resources you can use in your teaching ministry! This December, you can show your audience the Christmas story like they've never seen it!



Here are links to videos used in this coaching lesson:



Bethlehem to Nazareth Church of Annunciation
Nazareth is a large city today, with a population approaching 100,000. It was a small village when Mary heard the news that God had chosen her to be the mother of the Messiah. The Church of Annunciation...

[Download 113.83MB](#)



Ein Kerem
Zechariah and Elizabeth were parents to John, who became known as John the Baptist. They lived about five miles west of Jerusalem in the hill country of Judea (Luke 1:39-40). After encountering an angel...

[Download 62.9 MB](#)



Nazareth photos from early 1900s
Nazareth is a large city today, with a population approaching 100,000. It was a small village when Mary heard the news that God had chosen her to be the mother of the Messiah. The Church of Annunciation...

[Download 75.67MB](#)



Nazareth to Sepphoris
Sepphoris (also called Zippori or Tzippori) was a small, Roman-styled city just five miles north of Nazareth. When Herod the Great took Judea with the backing of the Roman empire, only a few cities dared...

[Download 80.53MB](#)



Christmas Mary's song illustration
When greeted by Elizabeth, young Mary broke out into a song so rich with meaning, some of history's greatest music composers have drawn inspiration from it for their own work. However, Mary didn't write...

[Download 36.89MB](#)



Jerusalem rise from northeast and Temple animation
So many Bible stories involve Jerusalem, the Temple Mount, and the Mt. of Olives. It may not be possible to list them all. Suffice it to say, Jerusalem is the center of the Bible's story. If tradition...

[Download 50.39MB](#)



Nazareth precipice footage
Jesus grew up in Nazareth, somewhere between the ages of 3 and 30. Joseph was a carpenter, and Mary was trained for that profession (Mark 6:3). When Jesus began traveling as a rabbi, he soon returned...

[Download 112.97MB](#)



Nazareth Village Bible times actors
Nazareth is a large city today, with a population approaching 100,000. It was a small village when Mary heard the news that God had chosen her to be the mother of the Messiah. The Church of Annunciation...

[Download 100.37MB](#)



[Background information and sermon ideas for this project \(pdf\)](#)

Our free Christmas resource offers pastors and small-group leaders five separate packages of background information, coaching videos and video clips. We're advertising as much as we can, hoping the free resources will lead to new BibleStock subscriptions.

Our 2025 year-end campaign goal: \$100,000

We're going back to Israel!

Our May 2026 trip to Israel has several pastors in the group, and we'd like to help them pay for their trips. Since 1999, we've taken hundreds of Bible teachers to Israel. If BibleStock creates significant income for us, we'll offer larger scholarships for more pastors in the future.

Our scholarship goal: \$8,000



BibleStock

SEEING IS BELIEVING

Advertising BibleStock

It's going to take a lot of exposure for BibleStock to take off. The more we can invest in Internet advertising now, the more likely it is that BibleStock will soon become a self-supporting arm of our ministry.

Our advertising goal: \$85,000



Experience Israel Now mission trips

Lest we forget, we're still "bringing Israel" to thousands of people who can't make the trip. In 2025, we've been to dozens of churches, schools, businesses, and rehab centers. In this photo, Pastor Andy Cook teaches in Cache Valley, Utah, to a small congregation working to reach a predominantly Mormon community. While most churches offer love offerings to help cover our expenses, many of our speaking opportunities are only possible because of the generosity of our supporters.

Our goal for 2026 EIN mission trips: \$7,000